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NEW DACIA DUSTER. ALL DACIA, EVEN MORE DUSTER

- The exterior design of New Dacia Duster has been upgraded to underline its go-anywhere style, while the interior has been completely redesigned with a new dashboard and new upholsteries.
- New Dacia Duster features more equipment and better value for the same price, with the following new equipment and features: Dacia MEDIA NAV, cruise control/speed limiter, rear park assist, Electronic Stability Control (ESC) fitted as standard on Euro 5 versions, even higher quality, new styling, and improved modularity. All for the unchanged starting price of €10,490¹.
- The new TCe 125 petrol engine significantly reduces the fuel consumption and CO₂ emissions of New Dacia Duster, with just 6.0 l²/100 km.
- New Dacia Duster retains all the qualities behind the success of Duster, including impressive versatility, all-terrain abilities for the 4x2 version and off-road abilities for the 4x4 version, as well as unrivalled spaciousness for money.
- New Dacia Duster comes with a three-year/100,000-km warranty, as do all the vehicles in the Dacia range.

¹ Price in Germany.

² Combined-cycle fuel consumption, currently under homologation.

CONTENTS

NEW DACIA DUSTER. MORE DUSTER THAN EVER	3
Upgrade outside, revolution inside	3
New equipment and enhanced features, all at Dacia prices	6
Engine range extended for extra variety and performance	8
A hardworking compact SUV	9
AND THE SAME DACIA FUNDAMENTALS: GENEROSITY, RELIABILITY AND SIMPLICITY FOR SHREWD CUSTOMERS	10
Renowned reliability	10
Peace of mind.....	11
ONE VEHICLE, ONE BRAND, TWO SUCCESS STORIES	11
The Duster adventure	11
The Dacia story	12

NEW DACIA DUSTER. MORE DUSTER THAN EVER

Upgrade outside, revolution inside

The upgraded New Dacia Duster builds on the the styling features which have contributed to its phenomenal success, while taking on more emphatic 4x4 design cues.

Emphatic 4x4 looks

The front end has been upgraded, with a redesigned grille, **adorned by two chrome-plated strips** and housing a **new**, lower-set **air intake** and new **double-optic headlights** with daytime running lights.

The upgrades underscore the car's on-road stance and robust, "go-anywhere" character.

"We built on the appeal of the original model and its proportions. Identity components such as the grille have been modernized. We have also strengthened the 4x4 cues of the vehicle, while keeping all its useful features. New Duster gets an even stronger character while retaining its initial DNA."

David Durand, Head of Styling for the Entry range

New **Duster-labeled roof bars with slatted supports underline the car's SUV character**, while new **16-inch "Dark Metal" alloy wheels** and **"Mud and Snow" tires** revitalize the profile of New Dacia Duster.

At the back, **new lights echo the styling cues of the front end, notably through the use of chrome**. A **chrome-plated tailpipe** and **new "4WD" lettering** round out the exterior styling changes and further boost the car's personality.

Comète Grey body paint is now available on New Dacia Duster.

Big changes inside

The interior design of New Dacia Duster has been significantly upgraded to deliver on the promise of its exterior styling even more. It eschews family hatchback cues to wholeheartedly embrace the world of SUVs.

The **new, entirely redesigned dashboard** features a center-mounted console flanked **by two vertical structural components that underline the robust feel of the whole.**

Moving further upmarket, New Dacia Duster comes with four new upholstery choices, including leather.

Comfort has been enhanced through **new-design seats** and a reinforced rear bench seat back.

The **darker cabin colors** emphasize the strong character of New Dacia Duster and its **sound 4x4 credentials.**

Inside and out, New Dacia Duster reasserts its go-anywhere style.

PERSONALIZED LEISURE

To underscore the design and abilities of New Duster, Dacia offers customers extensive personalization possibilities through a comprehensive range of accessories.

Stronger 4x4 styling

Two special packs are available to further emphasize the outdoor look of New Dacia Duster and express all of its personality. The “Adventure” pack includes flared wheelarches and door-sill protectors, while the “Off-road” pack features a satin chrome side bars and a bull bar³.

Accessories that make everyday life easier

New protection components inside New Dacia Duster extend the vehicle's leisure possibilities, with a range of protective mats for trunk and cabin, a luggage protection grille between the trunk and the back seats, and seat covers. Additional equipment includes crosswise roof bars, supporting up to 100 kg, and a loading tray.

Comfort and peace of mind

For even more comfort and peace of mind, New Dacia Duster is now available with front parking sensors, adding to an already comprehensive range of safety accessories that includes a fire extinguisher kit, an anti-theft system, snow chains and a child seat.

³ Depending on the country.

New equipment and enhanced features, all at Dacia prices

New Duster comes with new equipment and features, all at classic Dacia prices.

The upgraded model gets multimedia technology and even more practical customer features.

Multimedia comes on board

- **Dacia MEDIA NAV**, a complete multimedia system including Bluetooth connectivity and sat nav, is now available on New Dacia Duster (depending on the trim level).

Or

- **Dacia Plug&Radio, the essential multimedia system**, is a simple and effective technology comprising a radio, an MP3-compatible CD player, Bluetooth connectivity, and integrated jack and USB sockets.

Useful equipment in a well-thought out interior

New Dacia Duster features **new, useful equipment**, including a **cruise control/speed limiter**, **rear parking sensors** (on some versions), **motion auto-lock**, and an **exterior temperature display**.

The electric **window controls**, now **located on the doors**, are equipped with **one-touch mode on the driver's side**.

New Dacia Duster has even more cabin space and trunk volume, the latter measuring 475 liters⁴ (depending on the version). The new model can **carry objects of up to 2.70 meters long** with the rear bench folded down and boasts as much as 3.3 liters of extra interior storage space.

A **new removable luggage shelf** offers easy access to the contents of the trunk and helps to better organize storage.

New active safety equipment...

Electronic Stability Control (ESC) is fitted as standard on New Dacia Duster (Euro 5 models). The system keeps the vehicle on course in the toughest conditions, when avoiding obstacles, losing grip in bends and driving on slippery surfaces.

Also fitted as standard, Emergency Brake Assist (EBA) rounds out the ABS anti-lock braking system.

⁴ 428 liters for 4x4 models with tire repair kit; 378 liters for 4x4 models with spare wheel.

...and passive safety equipment

To bring all occupants excellent safety, New Dacia Duster is equipped (from the first Euro 5 trim level) with **front driver and passenger airbags**, as well as **side head-and-chest airbags**.

Drivers and front-seat passengers having forgotten to buckle up are alerted by a visual and audible signal (Euro 5 versions).

The back seats are fitted with **Isofix anchor points** for the simple and safe attachment of baby and child seats.

New Dacia Duster comes with a **cruise control/speed limiter** (depending on the version), controlled via the central fascia (system activation) and steering wheel (speed setting).

Engine range extended for extra versatility and performance

New TCe 125 petrol engine

The **TCe 125 petrol engine** is making its debut on New Dacia Duster.

The TCe 125, a four-cylinder 1.2 liter direct-injection turbo, offers 90% of maximum torque from just 1,500 rpm. The new powerplant is high-performance and economical, with **low running costs**. **Fuel consumption is a frugal 6.0 l⁵/100km, while the lifetime-lasting timing belt is maintenance-free. The TCe 125 is mated to a six-speed manual gearbox**

The other engines

The **105 hp, 16V 1.6-liter engine** still powers 4x2 and 4x4 models and **in some countries is available in a petrol-CNG version** for lower running costs.

New Dacia Duster is available with two versions of the 1.5 dCi powerplant, with 90 hp or 110 hp.

Reduced fuel consumption with the Eco Mode function and Gear Shift Indicator

Eco Mode (available on some versions) helps drivers to reduce their fuel consumption. When activated, the system locks in to specific driving settings that limit engine performance and thermal comfort in respect of acceptable comfort levels for drivers and passengers.

The **Gear Shift Indicator** (GSI) uses visual signals to inform drivers of the best moment to shift up or down to reduce fuel consumption and, in turn, CO₂ emissions.

Acoustic comfort

The acoustics on New Dacia Duster have been significantly improved. Driving comfort is enhanced by **better cabin soundproofing**, with considerable work having gone in to reducing road, wind and engine noise.

⁵ *Combined-cycle fuel consumption, currently under homologation.*

A hardworking compact SUV

Perfectly sized

New Dacia Duster keeps the same **compact** body proportions – 4.31 m long and 2 m wide⁶ – for impressive agility. Sitting high up, drivers get excellent visibility and can see obstacles coming, making for optimum safety.

A real off-roader

New Dacia Duster is ideal for off-road and tracks use with its reinforced underbody, high ground clearance and off-roader approach angles.

DACIA DUSTER ONE-TWO-THREE AT 2013 GAZELLES RALLY

The “Gazelles” rally drivers finished one-two-three in Dacia Dusters in the crossover category at this year’s Gazelles Rally, the 23rd such event.

After 15 days of racing, 6 stages and 12-14 hours of orienteering a day, the all-women driving teams claimed an immense victory.

Saida Berhamida and Safae Challal (team 315) said: *“We actually surprised ourselves in this race! Duster is very impressive – it can take you places other cars can’t!”*

This was a superb result for Dacia Duster.

⁶ With door mirrors.

AND THE SAME DACIA FUNDAMENTALS: GENEROSITY, RELIABILITY AND SIMPLICITY FOR SHREWD CUSTOMERS

Dacia invented a new relationship with the automobile and shook up the established order. As a result, cash-conscious customers can now afford a new vehicle.

Dacia buyers benefit from maximum peace of mind as Dacia cars boast renowned reliability and easy maintenance.

Renowned reliability

The high standards and expertise of the Renault group

Dacia benefits from the Renault group's expertise in quality and uses the reinforced processes and standards of the Renault-Nissan Alliance.

New Dacia Duster is produced at the Pitesti plant in Romania.

The Pitesti plant, like all the Group's manufacturing sites, subscribes to the Renault Production Way, rolled out to ensure top-quality manufacturing through the strict application of production standards.

Dacia benefits from the reliability of Alliance engines, among them the 1.5 dCi, which is the best-selling engine with over one million units sold in 2012. New Dacia Duster also **draws on all Nissan's experience in 4x4 vehicles**, notably with the transfer box and the diff-lock rear axle.

In a survey carried out with 29,000 customers in France, Spain, Portugal, Belgium and Italy, Dacia was rated as the most reliable brand in 2012.

In the last four years, the Dacia brand has won the Wertmeister award for several of its models. The prize, awarded by the German magazine *Autobild*, goes to the vehicles with the best residual values.

Peace of mind in use

The manufacturer's 3-year/100,000-km warranty comes with all the models in the range. The warranty includes service in any dealership in the network and top-level repairs with original parts.

And for even more peace of mind, Dacia also offers warranty extension contracts.

3 Garantie
ans
ou 100 000 km

ONE VEHICLE, ONE BRAND, TWO SUCCESS STORIES

The Duster adventure

Dacia Duster is an immense success, having sold in over 400,000 units in a little over three years. Duster was one of the top ten best-selling cars in France in 2012. It has enhanced the image of the brand and helped it to win over new customers.

The success of Duster owes to more than mere affordability. The car has triumphed because of its intrinsic qualities.

The first of those qualities is its design, which clearly denotes the world of SUVs.

Duster is also an impressive off-road performer, as shown in its results in high-profile races including Trophée Andros, Pikes Peak and the Gazelles Rally.

Duster scores high on everyday practicality. It has a roomy cabin, a host of storage spaces and a huge trunk.

It also has very low running costs, with low fuel consumption thanks to Alliance engines (including a CNG model), and a reduced-cost servicing program, thanks to Dacia's special after-sales offers.

And the adventure can now continue with the all-new version of Dacia Duster.

"Duster first of all is an excellent design, admired across the board. More than 400,000 customers now drive a Duster, an impressive achievement for a car launched just a little over three years ago. They were won over by its styling, its off-road abilities and its unbeatable price. More Duster than ever, New Duster is on its way to becoming a real motoring legend."

Renaud Pirel, Head of Styling for the Entry range

The Dacia story

Dacia has proved a major sales success with over 2.4 million vehicles registered so far in Europe and the Mediterranean countries.

Armed with an entirely renewed range – the youngest in Europe – Dacia continues to develop, having moved into six new countries in 2013: the UK, Ireland, Norway, Denmark, Cyprus and Malta.

Dacia also has a large community of customers who are more than happy with their vehicles. The fifth 'Dacia picnic' in France this year set a new participation record with 15,000 people alone.

A Dacia community has formed across France through a network of brand dealerships but most of all in the social networks, with more than 800,000 fans on the Dacia World Facebook page and a Dacia Facebook page in 21 countries.

“With an 18% year-on-year increase in registrations in first-half 2013 in Europe, Dacia posted the most significant progress in what is a lackluster market. New Duster rounds out an entirely renewed range, the youngest in Europe and the Euromed region countries. Dacia is moving swiftly ahead with its success story.”

Rafaël Treguer, Business Development Director at Dacia

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